

## Women!

The season 2 of the Italian adaptation of **Women!**, *Così Fan Tutte*, is broadcast every week on **Italia 1** and is a real success. It reached audience records with 13.14% market share and registered 1 835 000 viewers.

The first episode of the German adaptation, *Knallerfrauen*, broadcast on **Prosieben Sat1**, was leader on its time slot attracting 19.2% of the audience. The second episode, eagerly awaited, is planned in late night, on next February 3<sup>rd</sup>.

BBC broadcast 30' episodes of **Women!**. The series has been selected in the 2012 Totally Serialized Festival in London.

**Tre Vanner** is currently producing the adaptation of the series for SVT channel in Sweden.

*Women!* is a comedy series featuring a pair of actresses who portray the multiple feminine clichés of our contemporary society. While the media polish the image of the modern woman to make it glamorous and marketable, this series proposes to explode these formatted and consensual codes by using humour as a weapon to denounce them.

*With a totally transgressive and off-the-wall tone, the actresses bring absurd, yet quite convenient solutions to banal tricky situations of everyday life - a dream come true for a majority of our lady viewers!*

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