

TALK OF THE TOWN

FORMATTED TALK-SHOW

Talk of the Town is a highly entertaining, late night, general-interest show, which breaks away from the traditional one-to-one format, acting instead as an agora or forum with a participating audience. The show creates unlikely encounters between people who would never usually rub shoulders !

The provocative and controversial host helped by his "sniper" fire off questions in the form of themed interviews or quizzes, setting the tone of the show.

This programme is as much "show" as "talk", combining a skilful blend of "fun" and "content".

- Late night show broadcast weekly on France 2 for 8 years
- 30% market share (+10pts vs. channel's average)
- Adapted in Québec (50% market share for the last 5 years) and Lebanon
- Sound design available

