

THE VERDICT

FORMATTED TALK-SHOW

The Verdict invites 2 famous personalities (singers, comedians, TV hosts, sportspeople, politicians...) each week to discover the results of a survey about them and discuss the way they are seen by the public.

A real reflection of the public's opinion, the survey becomes a character in itself, pushing the limits of a usual interview further by confronting the guests with what the public really thinks of them. Straight-forward questions allow all aspects of the guest's career to be addressed: fame, work, career, success, failures, strengths, weaknesses, private life, future projects...

A 3rd guest, an expert in a particular field, joins them to comment the results of a survey linked to current events.

- Broadcast weekly on Radio-Canada
- 22% average market share, outperforms average viewer scores for its timeslot (+15%)
- Survey carried out by a reputable institute with a representative sample of the population across the country
- Co-produced by NOVEM and Radio Canada
- Sold in more than 18 countries
- 2nd season in production

